

Data Sheet

RetailPowerScale

BIZERBA

RetailPowerScale – software multi-talent for open scale systems.
An all in one solution: sales, cash register function, labeling, advising customers, advertising and weighing. Standardized, intuitive and easy to expand.



More information
High performance
with a wide range of
solutions and options.

RetailPowerScale creates a link between individuality and standard

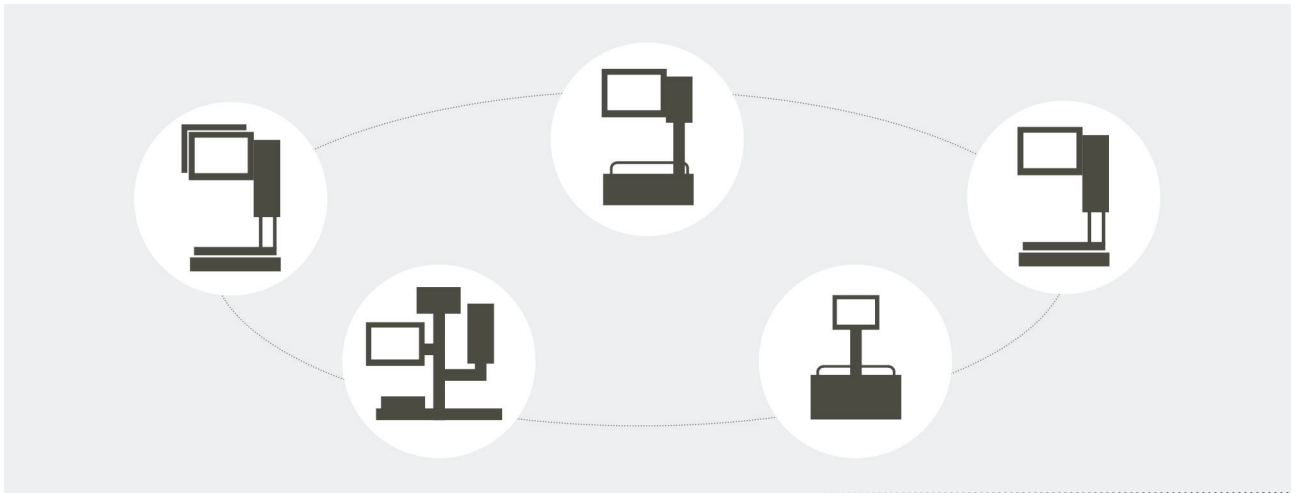
RetailPowerScale provides the all-in-one solution for the retail trade. From specialist food stores to globally acting retailers the RetailPowerScale is the key to turn your PC scale into a multi-functional device. But that's not all: Additional functions are easily and quickly available via modular RetailApps. Exactly scaleable in the required functionality, detailed adaptable layout. Individuality is combined with the advantages of standard software which seamlessly integrates in existing IT infrastructure.

Lower operating costs while increasing sales: RetailPowerScale makes it possible. The sophisticated use of operator display and a customer display which can be separately addressed opens up new possibilities in sales at the point of service. The scale becomes a sales assistant and reference guide for the operator and is therefore unmatched in terms of functions when it comes to weighing.



Impressive unique selling points

- Imaging of customized keyboard and operating requirements can be implemented in a simple and cost-effective way via screen designer RetailVision. The tool is part of RetailPowerScale and can be operated by a trained Bizerba system consultant. Adjustments are possible but are not absolutely necessary. The standard screen layout impresses by its high level of compliance with customer requirements.
- Your investments are protected since RetailPowerScale software can be used on all Bizerba PC scales, from CEII and X-Class to the K-Class of all generations. You also have the benefit of running and maintaining only one scale software. Bizerba PC scales with CE software can be migrated to RetailPowerScale.
- A smart solution with dynamically generated keys for product groups and articles. One time assignments of article information are automatically distributed to all associated links. If information is called up at another location, contents are automatically re-created. System maintenance is reduced. This can be proven.
- Support of Windows and Linux operating systems allows IT departments to meet selected standards.
- Customer-specific functions can be added fast and cost-effectively via Bizerba RetailApps modules. RetailApps are self-contained functional units docking to RetailPowerScale via an interface. Due to its modular design, upgrade and maintenance costs are significantly reduced.
- Freely expandable component of our Bizerba retail software solutions such as RetailControl for scale management, RetailConnect for the ERP connection or RetailImpact for multi-media advertising.



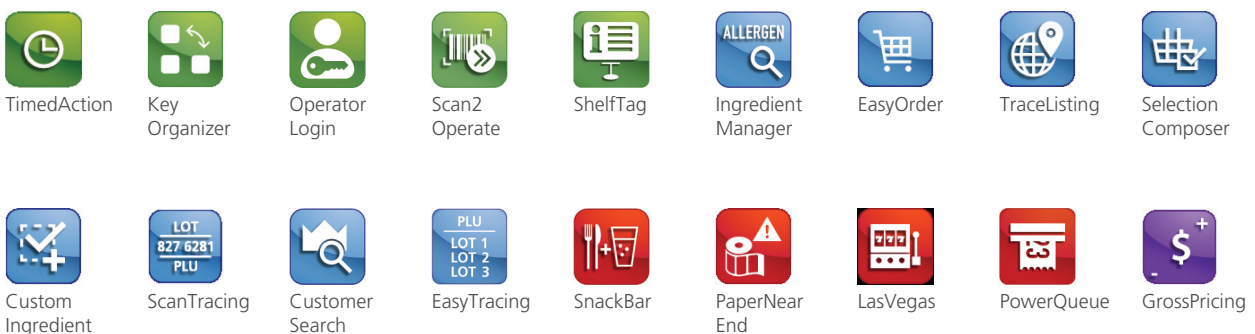
A provable benefit at point of service

- More time for advising customers due to faster and intuitive operating procedures
- More quality when talking to customers by the use of the operator display as information terminal
- Investment protection due to integration into existing IT environments and due to usability, software can also be used for Bizerba PC scales of previous generations
- Less operating costs by reduction of SW solutions
- Reduced space requirement since scale is used as multi-functional device
- Increased sales by the use of targeted advertising inserts and cross selling impulses
- Increased efficiency due to automation

New and expanded functions

- Overwriting of basic price, tare, best before date by pressing a key
- Automated, centrally controlled update function
- Coupons printable on ticket or label
- QR code configurable in scale menu
- File transfer and sales evaluation during selling time
- Comfortable self-service functionality such as selection via images, text search and automated PLU sorting
- Automatically updated user interfaces by dynamic keyboard layouts

Available RetailApps



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